

The Community Foundation of the Holland/Zeeland Area seeks to ensure that our community thrives today, tomorrow, and forever by building our Community's Endowment to support high impact charitable projects, helping donors achieve their charitable goals and leading and partnering in community level initiatives.

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# TO OUR COMMUNITY,



At the Community Foundation of the Holland/Zeeland Area, we work to ensure that our community thrives today, tomorrow, and forever. We build our Community's Endowment to support high impact charitable projects, help donors achieve their charitable goals, and lead and partner in community level initiatives.

From 2015–2017, we focused on growing our Community's Endowment through our Today. Tomorrow. Forever. Campaign. This campaign increased our Community's Endowment from \$15 to \$20 million and created a pipeline of more than \$30 million in future estate gifts. While our Community's Endowment remains a priority beyond the campaign, in 2018 we put extra time and energy into elevating the Donor Service side of our work. We highlighted our various tools and knowledge to help make giving as efficient and effective as possible at achieving donors' charitable goals. The response from the community was astounding as we received close to \$20 million in contributions to Donor Service funds. These gifts, combined with nearly \$1 million in new gifts to our Community's Endowment, led to our total contributions in 2018 reaching close to \$21 million — more than double our previous record high! These resources will create a lasting impact on individuals and nonprofits in the Holland/Zeeland area for years to come.

As part of the emphasis on the Donor Service part of our mission, we also piloted a Philanthropic Consulting program. Our team worked alongside companies and families in a more hands on way beyond fund management. With our Philanthropic Consulting program, donors have a resource to help them analyze their giving strategy, the process they use for making decisions and the organizations they are currently supporting.

As our Community's Endowment grows, so does our ability to invest in important local initiatives. In addition to continuing a robust competitive grant program, we have been able to enhance our partnership with the Holland/Zeeland Promise Scholarship by investing in its future growth with a \$120,000 grant over the next four years. We are also coming alongside the Promise Scholarship as a strategic partner to help ensure the program is sustainable long into the future. Additionally, we've been able to grow our efforts to strengthen the local nonprofit sector to \$100,000 annually. This work includes supporting the Lakeshore Nonprofit Alliance, Nonprofit Executive Director transitions, United Way's Community Assessment and other efforts benefiting all local nonprofit organizations.

The final part of our mission is leading and partnering on community level initiatives. We know that financial stability is key to thriving families and that the lack of affordable housing options is hurting many local families. We are proud to be playing a meaningful role with Housing Next to help our community provide more housing options at a wide variety of price points.

As we reflect on another incredible year at the Community Foundation, our hearts are full of gratitude. It is a privilege to be part of such a deeply generous community where people care about making a difference in the lives of others. We are honored that so many of you chose to partner with CFHZ to ensure that our community thrives today, tomorrow, and forever. This Annual Report is designed to share not only the facts and figures behind our work, but also to tell the inspiring stories of impact. We hope you are inspired by the community you are a part of.

Mike Goorhouse President/CEO **Bret Docter** *Chair, Board of Trustees* 

#### building our

## **COMMUNITY'S ENDOWMENT**

Building our Community's Endowment ensures that Holland/Zeeland will always have philanthropic resources available to meet future community needs. Our Community's Endowment is comprised of Unrestricted and Field of Interest Funds. These resources are pooled together to achieve greater impact both now and into the future. CFHZ uses a portion of these funds each year to invest in community change across a broad range of issue areas.

#### **Unrestricted Funds**

Unrestricted Funds give CFHZ flexibility by allowing the Board of Trustees and staff to use their knowledge and expertise in determining which efforts or initiatives would be most impactful for the community. Unrestricted Funds address our community's most pressing needs and promising opportunities.

91	:	\$12.7 MILLION	\$789,000	:	\$1.3 MILLION
<b>FUNDS</b>		<b>TOTAL ASSETS</b>	<b>2018 GRANTS</b>		<b>2018 GIFTS</b>

#### Field of Interest Funds

Field of Interest Funds allow donors to identify an area of personal interest, such as the arts, economic development, education, the environment, health, housing, basic human services, seniors, or youth. Within that area of interest, the Foundation will identify the best philanthropic use of the fund's distributions, now and into the future.

54	:	\$7.3 MILLION	\$230,000	:	\$231,000
<b>FUNDS</b>		<b>TOTAL ASSETS</b>	<b>2018 GRANTS</b>		<b>2018 GIFTS</b>

#### PROJECTS OUR COMMUNITY'S ENDOWMENT SUPPORTS















Strengthening the Nonprofit Sector

Capital

Existing Programs (one-time expenses)

New Programs

Research and **Planning** 

Emergency Requests Evaluation (one-time expenses)

#### helping donors achieve their charitable goals

## DONOR SERVICES

Having a partner can help make giving easier. CFHZ provides services to help you identify the best way to achieve your charitable plans. Our goals are to help you give the optimal asset and support your giving so you have confidence your dollars are being used in the most effective way possible. Our primary tools for achieving these goals are Donor Advised Funds, Designated Nonprofit Funds, Scholarships and Fiscal Sponsorships.

#### **Donor Advised Funds**

Donors enjoy administrative convenience, cost savings and tax advantages by giving through a Donor Advised Fund. Each year, they recommend the nonprofit organizations in which they want to invest, and CFHZ staff do all the work in administering the grants.

161	\$26.6 MILLION	\$2.8 MILLION	\$12 MILLION
FUNDS	TOTAL ASSETS	2018 GRANTS	2018 GIFTS

#### Nonprofit Endowment Funds

Nonprofit Endowment Funds benefit a predetermined nonprofit by providing ongoing support. CFHZ handles investment management and administrative responsibilities, allowing the organization to focus on their mission.

181	\$23.1 MILLION	\$722,000	\$2.4 MILLION
FUNDS	TOTAL ASSETS	2018 GRANTS	2018 GIFTS

#### Scholarship Funds

Scholarship Funds are established to honor loved ones, inspire young people, and to invest in the community's future.

104	\$7.2 MILLION	\$834,000	\$1.2 MILLION
FUNDS	TOTAL ASSETS	2018 GRANTS	2018 GIFTS

#### Fiscal Sponsorships (Community Project Funds)

As a fiscal sponsor, CFHZ accepts donations and makes distributions on behalf of local initiatives.

20	\$4 MILLION	\$1 MILLION	\$3.1 MILLION
FUNDS	TOTAL ASSETS	2018 GRANTS	2018 GIFTS

#### GIFTS CAN COME IN ALL SHAPES AND SIZES















Cash

Stocks. Bonds. Mutual Funds Closely Held Stock

Real Estate

401k and IRA Accounts **Policies** 

Life Insurance Bequests

#### *fund types:*

## UNRESTRICTED

Establishing an Unrestricted Fund allows a donor to leave a personal, corporate, or family legacy in the community and know that the CFHZ Board of Trustees and staff will use the resources in the most effective way. CFHZ will always have local staff and board members who possess a broad perspective and knowledge of community issues, while maintaining close connections with the nonprofits seeking to address them. This expertise allows CFHZ to create the greatest impact for the community at the given moment. An Unrestricted Fund provides the resources to make these community investments possible. Donors can choose the name of these funds that are part of our Community's Endowment.

91 **FUNDS**  \$12.7 MILLION **TOTAL ASSETS** 

\$789,000 **2018 GRANTS**  \$1.3 MILLION **2018 GIFTS** 

ward and Gertrude Douwstra Charitable Fund

**Betty R. Miller Fund** 

**Thomas and Virginia Nickel Fund** 

#### *fund types:*

## FIELD OF INTEREST

Field of Interest Funds allow donors to identify an area of personal interest that is meaningful to them, such as the arts, economic development, education, the environment, health, housing, basic human services, seniors, or youth. Within that area of interest, the Foundation will identify the best philanthropic use of the fund's distributions, now and into the future. Field of Interest Funds enable donors to take advantage of the Foundation's expertise and knowledge of the community to help support their passions, while also leaving a personal, corporate, or family legacy. Donors can choose the name of these funds that are part of our Community's Endowment.

54 FUNDS \$7.3 MILLION TOTAL ASSETS

\$230,000 2018 GRANTS \$231,000 2018 GIFTS

Clayton and Arlene Bakker Family Fund

Chester and Kathryn Baumann Family Fund

Bouws Family Fund for Recreation and Beautification

**Brooks Beverage Management Fund** 

JoAnne V. and James F. Brooks Fund for Affordable Housing

George E. and Nancy Jean Buskirk Fund

Campbell/Beukema Fund for Children's Services

Children's Medical Fund

Comerica Bank Fund for Housing Assistance

Charles J. and Loretta M. Cooper Fund

Randall and Catherine Dekker Fund

Douglas and Sandra DeKock Fund for Historic Preservation

David L. Dirkse Youth Fund

Michael Fitzharris / Martin Dugan Special Needs Fund

**Fund for Education** 

Pat and Herb Eldean Fund

Fifth Third Bank Affordable Housing Fund

Rudy and Kay Frundt Fund for Affordable Housing/Youth

Gentex Corporation Fund for Youth

**Greenway and Natural Resources Fund** 

Robert G. and Joan T. Hall-Lalley Fund for Affordable Housing

Dick and Ethie Haworth Economic Opportunity Fund

Heinz USA Holland 100 Year Memorial Fund for Children and Families

Holland Zeeland Dental Society Fund for Children's Dental Health

Huntington National Bank Arts and Culture Fund

Huntington National Bank Fund for Affordable Housing and Community Development

Friends of Kandu Endowment Fund

Kincaid Family Fund

Paul and Jacki Kleinheksel Fund

Lake Michigan Shoreline Endowment Fund

Lakeshore Children's Health Fund

Linway Fund

Bruce and Carla Masselink Fund

Benny and Yo-Yo Mavis Fund for Dignity Enrichment

Peirce Family Fund

SAF-Holland, Inc. Employees Fund for Older Citizens

Barbara B. Schipper Early Education Fund Patrick and Sharon Shanahan Fund for Youth

Siemens Water Technology Fund

Ben and Judy Smith Fund for the Arts

Suzanne M. and Marvin E. Stawicki Fund

Cornelius J. Steketee Family Education Fund

**Town & Country Group Fund** 

Van Haitsma Family Fund

Janet Camp Van Oss Fine Arts Fund

Veneklasen Family Fund

Paul A. VerHage Health Fund

#### **Clark and Shirley Weersing Fund**

Wierda and Bosch Foundation Fund for Education

Jim and Gail Wiersma Economic Opportunity Fund

YAC Grant Fund

W. K. Kellogg - Holland Youth Fund

W.K. Kellogg - Zeeland Youth Fund

<sup>\*</sup>Highlight indicates new funds for 2018

### **ERIN AND STEVE ZYLMAN**

"We give to the Community Foundation not just because it's easy, but because we know CFHZ is proactively looking at what our community's next opportunities are going to be — not just what our current needs are."

As finance professionals, Erin and Steve Zylman understand the importance of planning for the future. To ensure our community will always be equipped to respond to the needs and opportunities that may arise, they donate to our Community's Endowment.

"We give to the Community Foundation not just because it's easy, but because we know CFHZ is proactively looking at what our community's next opportunities are going to be — not just what our current needs are," Erin said. "We love that."

As the son of the longtime CEO of Hospice of Holland, Steve is no stranger to the world of philanthropy. His family also was heavily involved with their church, where they consistently practiced the tradition of tithing. Likewise, Erin was taught the importance of giving back by her family. She carried those values from her hometown in Jackson, Michigan to her new home in Holland, where she met Steve shortly after moving here.

Now married for over 10 years, Erin works as a financial advisor for Edward Jones, helping her clients invest and plan for the future. Prior to opening her own Edward Jones office, Erin worked as the Institutional Sales Officer for Fifth Third Bank calling on community foundations across the state to discuss asset management. This gave her the unique opportunity to get an inside perspective on how community foundations operate.

"As a newcomer to Holland, I really appreciate that I can see how the Foundation has evolved with our community over the past 10 years," Erin said. "The Community Foundation pays attention to the issues that are important to us."

Steve is a controller at Motus Integrated, where he is responsible for the financial results of his business. Working in the finance industry, Steve and Erin are thoughtful, forward-thinking givers who take the time to truly understand the organizations they support.

#### **ERIN AND STEVE ZYLMAN** COMMUNITY'S ENDOWMENT SUPPORTERS

Our community is sure to change, and we need to be ready. The flexibility of unrestricted gifts to our Community's Endowment allows the Foundation to use the expertise of our staff and widely representative board to make the best possible community investments.



"Over the years, we have evolved as a couple in the giving choices we've made," Steve said. "It started with giving to church and has continued to grow into something we actively seek out."

Erin and Steve generously give their time, talent, and treasure to the causes they care about most deeply. In addition to the Community's Endowment, they have been longtime supporters of United Way and the Center for Women in Transition. Erin was recently recognized by United Way for the 10 years she has served on their Community Investment Panel.

When deciding where to invest their resources, the Zylmans look for impact.

"I don't want to give my money to anyone just to receive a thank you card," Steve said. "I want to see what we give be expanded and multiplied through the efforts of the organizations."

"That is what attracts us to the Community Foundation," Erin quickly added. "Because that's exactly what we feel is happening."

### PAT AND HERB ELDEAN

"The Community Foundation has the unique ability to make sure that the dollars go toward current needs, not what was important 10 years ago."

Pat and Herb Eldean are well-known in our community. Whether you've eaten at the Piper, attended events at Eldean Shipyard, or docked your boat at their marina, chances are you've interacted with the generous couple. They've been a fixture in the Holland area for more than four decades.

The roots of their philanthropy formed during their college days. At the University of Illinois Pat became involved in donating her time and energy to her sorority's various charity functions. Herb graduated from Northern Illinois University and later served on their Foundation Board where he founded the \$1,000 Club as an innovative way to raise funds.

Their connection to our community began with a drive through Holland in 1973, when they first considered purchasing what is known today as Eldean Shipyard.

"As we only drove through the area once, we weren't very familiar with the community, but we decided to take a chance," Herb said. "It has turned out to be a wonderful adventure."

When they bought the property, the boatyard was in disrepair. Over time, they replaced all the

buildings. The restaurant on the property — known fondly as the Galley — was torn down, rebuilt, and became the Sandpiper and then the Piper. The marina grew from 140 to 310 slips.

Pat and Herb say part of their job at the restaurant/marina is making having fun easier and more enjoyable. "It's so special to be a part of people's lives and to share their memorable moments," Pat said. "From watching families grow, to knowing who can finally swim across the pool."

In addition to getting to know lots of people, being restaurant owners also allowed the Eldeans to learn a great deal about local nonprofits by hosting numerous fundraising events. One of those events was for the Outdoor Discovery Center (ODC).

Before taking on the shipyard and restaurant, Pat was a teacher. She understood the importance of early childhood education and quickly came to appreciate organizations such as ODC. Their support to ODC went from catering events, to Pat serving on their board, to establishing the Patricia Eldean Education Center. They continued to work with ODC in funding the Eldean Family Nature Play Park which was designed to provide an area that inspires children to play creatively using natural materials.

#### PAT AND HERB ELDEAN FUND FIELD OF INTEREST

Unrestricted and Field of Interest Funds combined make up our Community's Endowment. The Foundation uses these funds to invest in community change across all organizations improving the Holland and Zeeland area. These funds open the possibility that, whatever new challenges or opportunities arise, we'll have the resources to respond with the best solutions. That's why they are one of the most important investments you can make in the community that you call home.



While Pat and Herb directly support projects they are involved in, they also see the value in giving to the Community Foundation. The Pat and Herb Eldean Fund was established in 2017 to support environmental projects that seek to improve the quality of Lake Macatawa as well as education efforts serving under-resourced children.

"The Community Foundation has the unique ability to make sure that the dollars go toward current needs, not what was important 10 years ago," Pat said. "We enjoy contributing to the Community's Endowment because we know the Community Foundation works to make thoughtful, informed decisions as to where our money goes."



#### competitive

## **GRANTS**

#### Arts and Culture

#### Holland Symphony Orchestra \$45,200 over 3 years

Link Up

In partnership with Carnegie Hall's Weill Music Institute, this program unites the classroom with the concert hall and will annually provide over 1,400 local fourth grade students with the opportunity to explore music through a yearlong curriculum of classroom activities and a culminating concert in which students perform with the Holland Symphony Orchestra.

#### **Holland Historical Trust** \$40,000

Spark!Lab

To establish a Smithsonian Institution innovation and invention activity based program at the Holland Museum.

#### Community and Economic Development

#### City of Holland \$20,000

Civic Center Place Improvement Project

To renew and renovate this sixty year old building to make it a more desirable and multifunctional space for the community.

#### **Holland Community Aquatic Center** \$25,000

**Expansion Evaluation** 

To provide an economic impact study and architectural conceptual design services that will allow Holland Community Aquatic Center to better understand the effects of its programs and services on the local economy and conceptualize facility designs that better serve the community.

#### Ottawa County \$25,000

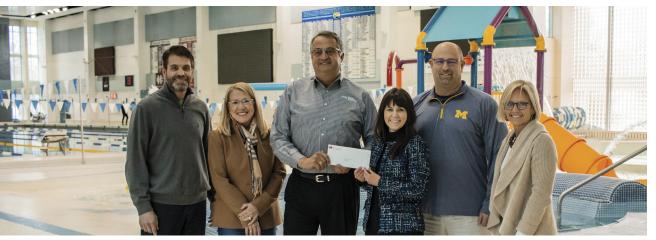
Diversity Equity and Inclusion Office

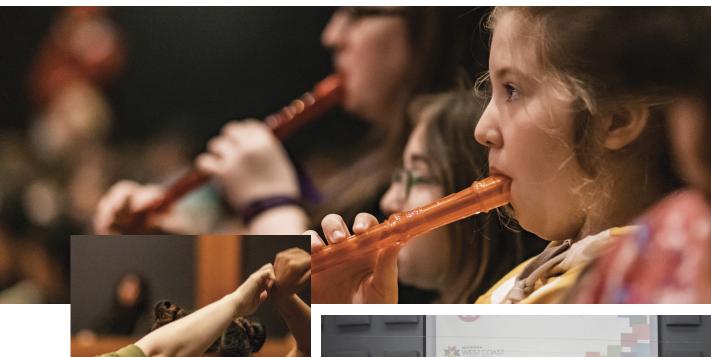
To create a county diversity, equity, and inclusion office, consisting of a Director and Senior Secretary, to identify and eliminate implicit bias in internal policy, procedures and practices and external service provision.

#### Talent 2025 \$5,000

**Evidence Based Selection Process** 

To provide technical assistance and peer learning support to employers in developing their own customized Evidence Based Selection Process (EBSP) for hiring new employees.







#### Human Services

#### Resilience \$75,000 over 3 years

**Resilient Spaces** 

Resilience, previously known as Center for Women in Transition, launched a program that will enhance the community's capacity to recognize, respond to, and prevent domestic and sexual violence by equipping the local community — specifically focused on faith communities and local businesses — with the knowledge and tools they need to understand domestic and sexual violence and what to do when it shows up within their community.

#### Youth

#### **Bridge Youth Center** \$40,000

Refresh Capital Campaign

To refurbish the Bridge's 17 year old building with revisions that will help better serve the organization's core mission of providing a place where all kids are safe, loved and valued.

#### Ottawa Area Intermediate School District \$50,000 over 2 years

Reading Now Network Developmental Evaluation

To accelerate and expand the impact of the Reading Now Network in West Michigan through real-time learning and evaluation so that more children can reach their third grade reading milestones, setting them up for continued success in the rest of their schooling.

#### Out on the Lakeshore \$75,000 over 3 years

Youth Programming

In response to community demand, OOTL is launching programming for Lesbian, Gay, Bisexual, Transgender, Questioning (LGBTQ) youth, their families and allies including weekly support group meetings, a mentoring program, an anti-bullying campaign and daily drop-in hours. OOTL youth programming will build a caring network of support by providing a safe space to gather and grow in self-understanding.

#### Ready for School \$75,000 over 3 years

Start School Ready

To pioneer a transformative early learning experience for children and caregivers. Once implemented and scaled across multiple school districts, up to 500 more children a year will reach the threshold of kindergarten prepared to succeed in school and in life.

## **West Ottawa Public Schools in partnership with TCM Counseling** \$75,000 over 3 years

**In-School Counseling** 

To provide counseling services to students in West Ottawa Public Schools who are currently going without professional mental health services.





### RESILIENCE

## Advocates for Ending Violence

Stories involving domestic violence and sexual assault have been more prevalent than ever in the news. The hashtag #MeToo has taken over our social media newsfeeds and has helped to reveal the staggering numbers of friends and families who have survived their own experience with interpersonal violence. Local and national trends in data demonstrate the growing need for a coordinated, community response.

Resilience: Advocates for Ending Violence, previously known as Center for Women in

Transition, received a \$75,000 grant from our Community's Endowment to launch their Resilient Spaces program that will enhance the community's capacity to recognize, respond to, and prevent domestic and sexual violence.

"What really excited us about this is this is an intentional investment in the expansion of preventing and interrupting the cycle of domestic and sexual violence in our community."

While Resilience has long worked to end domestic violence and sexual abuse, the organization saw an opportunity to expand their prevention efforts with programing specifically focused on local businesses and faith communities. "These spaces are the two intersections where we see the most opportunities to better prepare our community to step up when it shows up," said Beth Larsen, Executive Director.

In 2014, Resilience began developing a pilot of the program in partnership with Gentex. Working closely with their Human Resource team, Resilience has since created the program curriculum and trained more than 700 of their employees.

The full-scale launch of Resilient Spaces has quickly caught the attention of other employers and faith leaders. "There was a high demand to do more in this space, and with the timing of the #MeToo movement, we knew we had to respond," Beth said. "We recognized that if we had the staffing capacity, we could expand this program to begin to address the community's needs."

With the help of the grant from our Community's Endowment, Resilience was able to hire a full time Resilient Spaces Program Facilitator to train

local employers and faith communities. From Holland Hospital, to Herman Miller, to local hair salons, employers are taking advantage of this crucial program.

Resilient Spaces will have a lasting impact on employers and faith communities' capacity to respond to these situations and increase their ability to keep victims themselves and others in these places of work and worship safe from harm.

"What really excited us about this," said Beth, "is this is an intentional investment in the expansion of preventing and interrupting the cycle of domestic and sexual violence in our community."



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## SPARK!LAB Holland Museum

The opportunity to invent is at your fingertips when you walk into Spark!Lab. The Holland Historical Trust received a \$40,000 grant from our Community's Endowment to bring this Smithsonian Institution activity-based, innovation program to our community.

The opportunity to invent is at your fingertips when you walk into Spark!Lab. The Holland Historical Trust received a \$40,000 grant from our Community's Endowment to bring this Smithsonian Institution activity-based, innovation program to our community.

The revolving Spark!Lab activities are designed around common themes that connect with existing museum collections in a hands-on workspace. Children and their families engage in the process of creation and discovery while exploring topics ranging from science and technology, to engineering and math, to art and history.

"This region has such a rich history of invention and innovation," said Ricki Levine, Executive Director of the Holland Museum. "Spark!Lab has allowed us to showcase a variety of new and different items in our collection. We are able to not only teach the process of invention, but we can teach the history at the same time."

You won't find a step-by-step manual in the workspace. Instead, participants are asked to identify problems and challenges they find in their day-to-day lives, and are asked to put their own ideas into action. All the while, they are practicing 21st century learning skills like collaboration, problem-solving, and critical thinking.

Spark!Lab has also allowed the museum to showcase more of the 90,000 historical artifacts in its collection that people might not have seen before. Spark!Lab links these artifacts and their stories to a present day challenge. This connection between past and present is at the heart of the museum's mission.

The addition of Spark!Lab has had a significant positive impact on the museum, and the community. In the first six months since opening, attendance to the museum increased by 58%. Family membership also grew by 25%. "While we can't attribute all of our growth to Spark!Lab, certainly a good amount can," Ricki said.

The Holland Museum is home to one of only three Spark!Labs in the state of Michigan. Science, technology, engineering, and math educators have begun to include Spark!Lab as a part of their curriculum. In addition to local classrooms, the Holland Museum has partnered up with other community organizations such as the Meet Up and Eat Up program, the Boys and Girls Club, makers groups and more.

"It's offering the community a different experience of the Museum. Something people of all ages can enjoy together," said Connie Locker VerHulst, Education and Outreach Manager. "It feels like the opportunities are endless."











Ensuring housing availability at all price points. That's the objective driving the work of Housing Next, a cross-sector collaborative effort focused on supporting housing solutions for all income levels in our community. More than 36% of Ottawa County families are currently struggling to make ends meet. For many of these families, a severe lack of housing options at prices they can afford is a major factor in why this equation doesn't add up.

The growing concern across the business, nonprofit, and public sectors around this issue prompted the Community Foundation to step up with a five year \$500,000 Community Impact Grant from our Community's Endowment to equip Housing Next to take on this challenge.

This funding supports the operations of Housing Next and provides flexible resources to help ensure our community can build the ecosystem necessary to tackle our affordable housing challenge for the long-term.

In the past year, this work included conducting a Housing Needs Assessment which yielded detailed data about the current and future demand for different housing products at different price points. It also involved Housing Next serving as a resource to local government partners as they consider what this information means for their communities and how they can impact what types of housing are financially viable to build.

In addition, Housing Next continues to work closely with nonprofits and other community partners to better understand the community supports and relationship building that transform houses into homes and developments into communities.

"The more we talk, the more I think we are

finding alignment around how best to improve the economic and regulatory climate to create more housing and to do it in a way that catalyzes

"There is big work ahead and we're excited to find as many partnerships across the community to get it done as we can."

economic vitality, spurs private investment and ensures neighborhood stability over the long term," said Ryan Kilpatrick, Housing Next Executive Director.

"There is big work ahead and we're excited to find as many partnerships across the community to get it done as we can."



To learn more about Housing Next, visit www.housingnext.org

#### strengthening the

## **NONPROFIT SECTOR**

Alongside our direct support of projects and programs through our competitive grant program, we also invest a portion of our Community's Endowment in funding efforts that strengthen our local nonprofit sector. We rely on our nonprofit partners to transform our competitive grant dollars into positive impact for the Holland/Zeeland community. The dollars we invest in this complementary effort help provide the data, professional development and collaborative infrastructure that support our nonprofit partners in their work. In 2018, the Community's Endowment provided \$101,000 in funding for these purposes which included:

#### Greater Ottawa County United Way 2018 Community Assessment

Why this matters: Local data is a powerful tool for all of us to better understand the changing needs in our community and make strategic decisions about how we maximize the impact of our resources to create the most benefit for the community.

## Lakeshore Nonprofit Alliance and Community SPOKE Operating and Program Support

Why this matters: These two organizations provide a wide array of services to build the capacity of our local nonprofit partners and help facilitate successful coordination and collaboration for cross-sector efforts to tackle our biggest human service challenges.

#### **Board Leadership Trainings**

Why this matters: Board members play an incredibly important role in leading nonprofit organizations and are giving of their time and talent as volunteers. These trainings offer current and potential board members the opportunity to learn about key areas of responsibility and best practices for nonprofit boards as well as strategies for addressing common challenges.

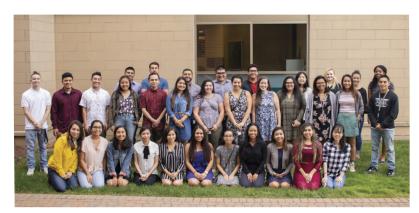
#### **Staff Leadership Transitions**

Why this matters: Staff leadership transitions are critically important and often challenging for nonprofit boards to navigate. Decisions made at these junctures have substantial long-term effects on organizations. This program, provided in partnership with Lakeshore Nonprofit Alliance, offers support and resources to boards as they look to find a new leader who is uniquely well suited to their organization and goals.



Our nonprofit partners are taking on many of the most complex challenges our community faces. We are grateful that the flexible nature of our Community's Endowment allows CFHZ to invest in efforts like these that help our nonprofit partners equip themselves with the resources, information, and people to do their best work.

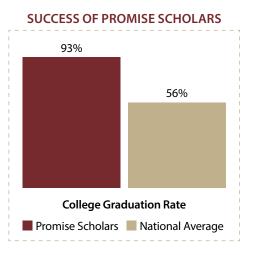
## The Holland • Zeeland PROMISE





The Holland/Zeeland Promise began in 2010 as a dream to allow our area's young people to graduate college or technical school without crushing student debt. Since its inception, the Promise has been housed at the Community Foundation of the Holland/Zeeland Area where it has received administrative support. CFHZ is proud to be a part of the Promise's story and contribute toward its future growth with a \$120,000 grant over four years.

Promise candidates are nominated by their high school or Careerline Tech Center guidance counselors or staff at Hope College's Upward Bound, the Boys and Girls Club of Greater Holland or Latin Americans United for Progress. Selection



is based on a range of factors including high financial need, the motivation to achieve a college or technical degree and proven academic success. Most Promise recipients are the first in their families to go to college.

#### What makes the Holland/Zeeland Promise unique?



The Promise **covers the remaining cost** of tuition, books, room and board.



The Promise encourages peer mentoring.



The Promise is **renewable** for additional undergraduate years.



The Promise boasts a **93 percent** graduation rate.



The Promise offers a **side-by-side** approach with support services.



Many Promise graduates **return to our community** to live, work and give back.

### **TEOHARY DELOERA**

A Class of 2011 Holland
High School graduate and
Promise Scholar, Teohary
Deloera (Teo) studied at Grand
Rapids Community College before
earning his degree in Exercise
Science from Hope College.
After graduating from Hope, he
was hired by Holland's Elzinga &
Volkers, Inc. and has been able
to travel and explore the United
States through his work.

Teo is the youngest of four children. When he was three years old, Teo's family returned to their hometown in Aguascalientes, Mexico. When it came time for him to enter high school, Teo's family encouraged him to take advantage of the opportunities his American citizenship offered.

At 15, he returned to the United States alone and began attending Holland High School. For the first two years, Teo lived with a cousin of his father who owned a small store in the Holland area. Then, during his junior and senior years he rented a small apartment where he lived on his own, working to support himself, attending school and, whenever possible, playing soccer!

It was through soccer tournaments offered at the Boys and Girls Club that Teo discovered what a support that organization could be for him as he pursued his dream of a high school diploma.

At the Boys and Girls Club, Teo took advantage of the tutors and supportive mentors who began to encourage Teo to



dream beyond high school. Teo wasn't immediately convinced; he had never aspired to a college education. His goals were to earn a high school diploma and land a decent job after graduation. However, after learning about the vast job opportunities that a college degree would open up, Teo dared to dream of more.

Still living on his own and supporting himself, Teo attended Grand Rapids Community College picking up the college preparatory classes he needed as well as helpful ESL (English as a Second Language) classes.

While at GRCC, Teo also managed to find time to "give back" by volunteering at the Boys and Girls Club, working with the middle school children for whom he had become a role model. Teo was nominated for the Holland/ Zeeland Promise Scholarship by his Upward Bound mentor, John Berry.

"Teo is one of the finest young men I've had the opportunity to know and mentor. He is dedicated to his future, stays focused on doing the right things, is considerate, dependable, trustworthy, hard working and a delight to be with," said Berry. "He has demonstrated his ability to overcome challenges and now sees the many opportunities before him. College was a dream he didn't dare have. It's exciting to see such a dream come true."

The Promise combined with other scholarships from Hope College made Teo's dream a reality. "I'm deeply grateful for the opportunities the Promise Scholarship made possible," Teo said. "Thank you to all of the supporters of the Promise for giving me, and the other recipients, the ability to earn an education that would not have been possible without your generosity."

#### *fund types:*

## **SCHOLARSHIP**

Scholarship Funds are established to honor loved ones, inspire young people, and to invest in the community's future. Higher education has long been seen as one of the surest paths to increased opportunity. Unfortunately, many people who could benefit the most from a college education are the least able to afford it. In setting up a Scholarship Fund, not only do donors show local students they believe in them, but they also create a lasting legacy in their name or the name of a loved one.

 104
 \$7.2 MILLION
 \$834,000
 \$1.2 MILLION

 FUNDS
 TOTAL ASSETS
 2018 GRANTS
 2018 GIFTS

"Because of this scholarship, I will be able to reduce my stress on how to pay for college and focus on my studies. For that, I am eternally grateful."

—ISABELLA CORREA, WAYNE A. STREUR FAMILY SCHOLARSHIP RECIPIENT



2018 Scholarship Reception Donor Meet and Greet. Pictured from left to right: Kelby Bosma, Andrea Volkema, Kathryn Scheid, Isabella Correa.

Dr. Tai Afrik Memorial Scholarship Aschbrenner-Spencer Music Scholarship

Marnia Assink Art Scholarshin

**Sue Bailey Service Scholarship** 

Batts Family Scholarship

J. Russel and Julia Bouws Scholarship

Roger and Louise Brinks Elementary Education

Roger and Louise Brinks Holland Christian Schools Scholarship

**Briones Family Adventure Projects Scholarship** 

Brooks Family First Generation Scholarship

Careerline Tech Center Scholarship
Centennial Coatings Scholarship

Jessie F Dalman Scholarshin

Lillian Mulder Dalman Memorial Scholarship for

Resthaven Employees

DeLong & Brower, PC Scholarship

Thomas and Susan Den Herder Education Scholarship

DeWeert Family Scholarship

John C. DeWitt Scholarship

Lawrence F. and Barbara J. Dickman Scholarship

Martin J. Dykstra Memorial Scholarship

Justin (Jun) Elbart Memorial Scholarship

Pamela Elhart Memorial / Zeeland Rotary Scholarship

Charles C. and Celeste Y. Ferrell Memorial Scholarship

Fifth Third Promise Scholarship Franz Family Scholarship

Fraternal Order of Police Lodge 104 Police

**Academy Scholarship** 

Fraternal Order of Police Lodge 104 Undergraduate

**Studies Scholarship** 

Freedom Village Residents Endowed Scholarship

Freedom Village Residents Non-Endowed Scholarship

C. Norman Fry Scholarship

Kate Garrod Post Education Fund Scholarship

Cathy Geerlings Indomitable Spirit Scholarship

Julie Genzink Memorial Scholarship

ian Guarr Memoriai Scholarship

Haworth Scholarship

Holland Doctors of Audiology Scholarship

Holland Friends of Art Scholarship

Holland/Zeeland Promise Scholarship

John 1. and Esther M. Hoogland Educational Scholarship Program

Tracy Houting Scholarship

IFR, Inc. Employee Scholarship

Karri B. and David E. Jasperse Scholarship

Kaminski Family Scholarship

Angie Kammeraad Nursing Scholarship

Dr. J.H. Kamps/Louis Roberts Speech Awards Endowment Trust

**Larry and Jeanie Koops Family Scholarship** 

Gene Kraai Memorial Scholarship

Franklin D. Kraai Scholarship

Charles and Beatrice Kulier Scholarship

Lakeshore Dental Scholarship

Marcia K. and Arlyn J. Lanting Family Scholarship

Latin Americans United for Progress Dream Scholarship

Jack and Thelma Leenhouts Scholarship

Bernard and Jerene Lemmen Memorial Scholarship

Chris Martin Memorial Art Scholarship

Samuel Meengs Scholarship

Michigan Lakeshore Aquatics Boosters Scholarship

Karen and Larry Mulder Scholarship

Nickie Naher First Responder Scholarship

Neydon Scholarship Fund for Children of Widows

Herbert F, and Mabel L. Olney Memorial Scholarship

Ruth Westerman Oren Nursing Scholarship

**Sharon Overzet Memorial Scholarship** 

Javne Britt Parish Nurse Educational Scholarship

Grace Piersma Memorial Scholarship

Ploeg-Fynewever Nursing Scholarship

Ann L. Query Scholarship

Alice O. Rydell Interior Design Scholarship

Slotman Family Scholarship

Tai Anne Smith Memorial Scholarship

Bob and Brenda Soeters Family Scholarship

Shelley Speet-Mills Scholarship

Wayne A. Streur Family Scholarship

Mike Torrey Swimming Scholarship

University of Michigan Club of Holland Scholarship

Benjamin H. Van Andel Promise of Excellence Award

Donald J. and Lileeth Brouwer Van Ark Scholarship

Jack W. and Michael W. Van Dyke Memorial Scholarship

Angie Van Hoven Nursing Scholarship

Van Putten Scholarship

Margaret Van Vyven Music Scholarship

Ted Vanden Bosch Scholarship Fund for Children of

rifeligitiers, Folice Officers and nescue reisonife

Patricia Winchester Vanderbilt Scholarship

Van't Hof Scholarship

Russell and Lillian Veldheer Scholarship

Wagner Catholic Scholarship

Catherine Bosch Wasson Family Scholarship

Peter and Huberdina Weller Scholarship

West Michigan Dental Scholarship

West Ottawa High School Class of 1999 Scholarship

Willis and Ella Weymon African American Scholarshi

David Wiersema Memorial Scholarshi

Shawn D. Wiersma Memorial Scholarship

Mark F. Winia Memorial Soccer Scholarship

Roger and Wilma Winkels Hope College Scholarship

WL Dream Scholarship

Ted and Yuki Yamaoka Scholarship

Zeeland Rotary - Don Morgan Memorial Scholarshi

Zeeland Area Seminary Scholarship

Agnes Zuverink-Norman Nursing Scholarship

Highlight indicates new funds for 2018

# BRIDGE BUILDER SOCIETY

#### **Members**

Robyn Allison Char Amante Ed and Tina Amaya Tom and Deann Baumann Ken and Patti Bing Jim Bishop José & Juanita Bocanegra Irv and Irene Boersen Thomas G. and Jane N. Bos Ed and Judy Bosch Jack Bouman Mary Bouwens Mark and Robin Bouwman Judson and Caddie Bradford Jim and Donna Brooks Scott and Amanda Brooks Leslie Brown Jim and Martie Bultman **Grace Campbell** Patrick and Elyse Cisler Al and Barb Dannenberg **Brian Davis** Lee and Linda De Visser John and Jean De Weert Thomas & Susan Den Herder Robert DeBruyn Family Colette Volkema DeNooyer and Robert J. DeNoover II Barb and Chuck DePree Scott and Kathy DeVries Marlies DeWitt Roger and Janet DeYoung **Bret and Erin Docter** Stelios & Leslie Dokianakis Edna M. Doyle Alan and Marcia Elgersma Kathy Elhart Jeff and Cherie Elhart Tom and Tami Elhart

Sally Farabee Bruce and Susan Formsma **Judy Gaydos** Scott and Jaclyn Geerlings Joan L. Geurink Mike and Rachel Goorhouse Jeff and Karen Goorhouse Jim and Janet Hagel Craig and Karen Hall Mark and Angela Harder Scott and Emily Heerema Don and Jodi Heeringa Eric and Melinda Heiberg Nancy Hendricks Mike and Colleen Hill Les Hoogland Esther Hoogland Doug and Mary-jo Iverson Micki Janssen John and Sally Janssen Dave and Barb Janssen Charley & LeaAnne Janssen Bruce and Margie Johnson Jim and Ginger Jurries James Kaminski Cal and Nancy Kleinheksel **Steve and Norma Knoll Hook** Larry and Jeanie Koops Joyce Kortman Karl and Lynn Kotecki Joan Lalley William & Jeanette Layman Tommye Leenhouts Marcia M. and Richard M. Lievense Jim and Sarah Lilly Scott and Stacey Lubbers Sam and Jean Martin

Bruce and Linda McCombs Sharon V. McManus Glenn & Barbara Meyaard Michael & Theresa Meyer Mr. & Mrs. Richard W. Muzzy **David and Carol Myers** Mary Nagelkirk Paul and Anne Nemschoff John & Eileen Nordstrom Thomas M. and Marilyn J. Norman Dave and Liz Nyitray David and Judith Nykamp Scott and Mary Nykerk Kevin and Dawn Olney Jeffrey and Rachel Palmer **Timothy Pennings** Kathleen Stewart Ponitz Richard & Barbara Poppe John and Ann Query Kevin and Wendy Rebhan Jerry and Elsie Redeker Peter and Jill Rhoades Carol R. Rickey Ada Rooks David P. Roossien Mike and Delia Rose **David Schipper** Jim and Janet Schoettle Lois Sliah Fred and Rosemary Sotok **Randy and Arla Spaman Chris Spencer** Steve and Valerie Spoelhof Scott and Jan Spoelhof Marvin E. and Suzanne M. Stawicki Robert and Deborah Sterken Robert Swierenga

Merrill Jane Taylor Pat and Camy Thompson Corinne Townsend Jav and Adelle Van Daalen Richard and Pamela Van Dorp Margaret Van Grouw Kurtis C. Van Koevering Ellen Van Raalte-Frieswyk Jerry (Ike) and Norma Vande Wege Jim and Marcia Vandenbrink Ron Vander Schaaf William and Rita Vander Vliet Susan Lantz Vanderbilt Robert A. Vanderkamp Mr. and Mrs. James **VanderWoude** Donald Van't Hof Julie and Howard Veneklasen Grea and Suzanne Visser Nathaniel and Heather Volkema Doug and Ginny Vos Mary and Ron Voss **Doris Welling Gary and Marilynn** Wickens Jim and Gail Wiersma Daniel and Sally Zwier Steve and Erin Zylman

\*Highlight indicates new members for 2018

Everyone can leave a legacy. More than 175 individuals and couples have made a commitment to support the future of the Holland/ Zeeland area through a deferred gift to the Community Foundation. These generous individuals are recognized through the Foundation's Bridge Builder Society.

Bridge Builders understand the power of endowment and know that the assets they leave to the community will continue to grow, supporting good work for generations to come. Most importantly, they love Holland/Zeeland and want to see it thrive forever.

Bequests from a will are the most common way to leave a future gift to the Community Foundation. However, some have made the Foundation the beneficiary of 401(K)/IRA plans or insurance policies. Others have established a Charitable Gift Annuity or a Charitable Remainder Trust.

If you are interested in making a deferred gift or if you have made such a gift and wish to inform the Foundation that a gift has been planned, please contact us. We'd love to welcome you to this special group. Together, we can continue building this community that we call home.

#### Remembered

Ellen C. Anderson Vera Arendsen Charles Aschbrenner Margaret Beukema Ruth Beukema

Melvin and Alice Boonstra

Howard Bouwens
Julia Bouws
Clara Mae Brown
Fred and Helen Bulford
Mildred Campbell
Rose Chevrolet
Edwin Comstock
Betty D. Cook
Elaine K. Cooper
Phyllis Cox

Laverne "Curly" Dalman John F. de Vries Barbara Den Herder Hugh and Phyllis DePree

Jack DeWitt

Bernard and Virginia Donnelly Howard H. and Gertrude E. Douwstra

Monon Dunn Wayne Elhart Marilyn Feininger Rudy and Kay Frundt

John Gaydos Gladfeldter Family Mildred Green

Geneva P. Van Dyke Hansen

Eddie Haworth G. W. Haworth John and Phyllis Hays

Eric Heiberg Jack Hendricks

**Edward and Maxine Herpolsheimer** 

Karl Herpolsheimer Bill and Libby Hillegonds John Hoogland

Eugene and Louise Huyser M. Jay and Hazel M. Janssen

Angie Kammeraad

Bill Lalley

Thelma Leenhouts
Charles and Sheila McLean

Daniel Meenas

Bernard and Louise Meeuwsen

Barbara J. Meyer Betty R. Miller

Thomas F. and Virginia C. Nickel

Dr. James E. Ponitz John Rooks

Vern and Isla Schipper Della Mae Schippers Dorothy Sheets Bob Sligh Joan Swierenga Thomas M.Taylor Albertha M. Teusink

James Townsend

Benjamin Van Andel

Donald and Lileeth Van Ark

**Evelyn Van Dorp** 

Hermina "Mickie" Van Eyl

Howard Van Raalte

Robert Dale Vanden Bosch

Adrian VandenBosch

Alice R. Vander Ploeg

William R. Vanderbilt, Sr.

Gordon and Harriet VanPutten

MaryAnn Van't Hof

Thomas Wagner Sr.

James M. Watt

Clark and Shirley Weersing

Thyllis Williams

Paul and Dorothy Winchester

Marie K. Woldring

Dwight and Cynthia Yntema

## **JOHN AND ANN QUERY**

"We truly care about this generation, and we also care about our community needs long after we are gone."

John and Ann Query truly embody the spirit of what it means to be part of the Community Foundation's Bridge Builder society. They are committed to making a positive difference in our community not only today, but also beyond their lifetimes.

"We truly care about this generation, and we also care about our community needs long after we are gone," said Ann.

In addition to naming the Community Foundation in their estate plans, John and Ann have each played key roles in the growth and success of the Holland/Zeeland community.

"As we moved into retirement, we realized how important community is, so we remained committed to volunteering with organizations that make this community what it is — and this is a special community as we all know," said John.

Economic development organizations, hospitals and countless nonprofits have benefited from John and Ann's involvement.

"Getting involved with Good Samaritan Ministries was a big blessing for me. I joined the board the

last year I was working to help me transition into retirement and it was the best decision I have ever made," said John.

His volunteer service also includes serving as President of both the Spectrum Health Zeeland Community Hospital Foundation and the Zeeland Neighborhood Connections Board, as well as Chair of the Zeeland Cemetery and Parks Commission.

Ann was instrumental in the merger of the Holland and the Zeeland Community Foundations in 1991, and has been committed to CFHZ for more than 25 years as a former board member, a donor, and a community leader. She takes pride in being a founding board member of the Macatawa Area Coordinating Council and of Lakeshore Advantage; both examples of collaboration among multiple units of government and organizations that provide services to a wider community.

"Both John and I encourage people interested in their community to volunteer for committees and boards," Ann said. "It represents a commitment to the present and future, as well as providing a sense of satisfaction in being active participants in decisions that affect the well-being of others."

#### **JOHN AND ANN QUERY BRIDGE BUILDERS**

More than 175 individuals and couples have made a commitment to support the future of the Holland/Zeeland area through a deferred gift to the Community Foundation. These generous individuals are recognized through the Foundation's Bridge Builder Society.



"Our legacy gift will someday help to ensure a positive quality of life for future generations."

The Querys care deeply about our community. This generous couple has also organized their giving through a Donor Advised Fund at the Community Foundation and have made a difference in the lives of local students through their Scholarship Fund. The Holland/ Zeeland community has been truly blessed by John and Ann, and with the help of their deferred gift, their impact will be felt for many years to come.

"We have been blessed to live in and to be an integral part of this community," said Ann. "Our legacy gift will someday help to ensure a positive quality of life for future generations."



#### fund types:

## **DONOR ADVISED**

A Donor Advised Fund offers the opportunity to create a low-cost, flexible method of charitable giving. With a Donor Advised Fund, donors make a contribution to the fund during the year that is most convenient or tax advantageous for them. Each year, they recommend the nonprofit organizations in which they want to invest, and CFHZ staff do all the work in administering the grants for them. They may choose to give anonymously or in the name of their fund. Donors enjoy administrative convenience, cost savings, and tax advantages by conducting their giving through this type of fund. Donor Advised Funds also offer the option of allowing children to participate as advisors during the donor's life or to become advisors after the donor's death. Many people choose this option as a way to include the next generation in the family's philanthropy, passing along the joy and values of charitable giving.

161 FUNDS \$26.6 MILLION TOTAL ASSETS 2.8 MILLION 2018 GRANTS \$12 MILLION 2018 GIFTS

Mike and Marci Baumann Advised Fund Bekkering-VanDorp Donor Advised Fund David and Cathy Benedict Fund BMD Fund Irv and Irene Boersen Fund

#### Ryan Boerman Legacy Fund

David and Kimberly Bolt Family Fund Boote Family Fund

#### **Thomas and Teresa Bouwens Family Fund**

Benjamin and Phyllis Bowmaster Family Fund Judson A. and Kirby Bradford Advised Fund Brooks Family Community Fund

Jack Brown Community Fund

By Design Endowment Fund

Caroline's P.E.A.C.H. Fund

Croucher-Dugan Family Fund

Richard and Margaret Darby Family Fund

Lee and Linda De Visser Fund

Joshua De Young Memorial Endowment Fund

Dekker Family Advised Fund

Barbara R. Den Herder Family Advised Fund

Den Herder Family Foundation

Matthew and Katherine Den Herder Community Fund

Bret and Erin Docter Family Fund

Donnelly Tulu Advised Fund

Alan R. and Marcia J. Elgersma Fund

Kathy and Wayne Elhart Fund

Wayne Elhart Be NICE Memorial Fund

Elzinga & Volkers Construction Services Advised Fund

David and Sally Farabee Fund for Youth & Diversity

#### First National Bank of Michigan Charitable Fund

#### **Franz Family Fund**

Judy Gaydos Advised Fund

Geenen DeKock Properties Fund

Scott and Jaclyn Geerlings Family Fund

Community Share - A Gentex Charitable Fund

#### **Tom and Joan Genzink Family Fund**

#### **Gethin Family Fund**

Gezon Family Fund

GMB Architecture + Engineering Advised Fund

#### **Daniel and Deborah Goris Advised Fund**

Bill and Sally Gruppen Family Advised Fund

Angela M. and Mark K. Harder Family Fund

Matthew and Jennifer Haworth Family Advised Fund

Don and Jodi Heeringa Family Fund

Helder Family Community Fund

#### **Bill and Maria Hoekstra Family Fund**

Lester and Vivian Hoogland Advised Fund

Jacqueline Hoover Charitable Fund For

Women & Women's Issues

Ken and Carol Hopp Advised Fund

Jerry and Dee Horne Family Fund

#### **Emily Horton Memorial Fund**

Howard Miller Company Advised Fund

**HYP Fund** 

**IHS Fund** 

Patrick and Jasmine Irish Advised Fund

ITB Packaging LLC - Calvin Kortman Advised Fund

ITB Packaging LLC - Gene McClain Advised Fund

ITB Packaging LLC - Joyce Kortman Advised Fund

ITB Packaging LLC - Julie Kortman Advised Fund ITB Packaging LLC - Mark Kortman Advised Fund

ITB Packaging LLC - Mary McClain Advised Fund

TIB Packaging LLC - Mary McClain Advised Fund

David and Barbara Janssen Family Advised Fund John and Sally Janssen Family Advised Fund

Jay and Hazel Janssen Family Advised Fund

Martha L. Janssen Donor Advised Fund

JR Community Care Fund

Jim and Margie Kaat Donor Fund

Carey and Kimberly Koele Family Fund

Komo Cup Fund

Larry & Jeanie Koops Family Fund

#### **Calvin and Julie Kortman Advised Fund**

Lakeshore Economic Development Endowment Fund

#### **Lakewood Cares**

**Lanning Trust Contributions Account** 

Leading by Design - Nonprofit Leader Development Fund

#### Lori and Matt Lepard Advised Fund

Jim and Sarah Lilly Advised Fund

Linway Advised Fund

Lorence and Vander Zwart Fund

Ann Maguire Family Fund

**Douglas Maguire Family Fund** 

Marsilje Family Fund

#### **Martin Family Fund**

Matt Urban Veterans' Fund

Mavis Family (LALA) Fund

McParlan Family Fund

**MDM Fund** 

ZFS / Meeuwsen Family Fund

Barbara E. Melgaard Charitable Fund

Philip and Martha Menerick Family Fund

#### Micah 6:8 Fund

Midwest Construction Group Fund

Betty R. Miller Community Fund

Karen and Larry Mulder Advised Fund

Karen and Larry Mulder Donor Advised Fund #2

Now for the Next Fund

David and Elizabeth Nyitray Family Fund

Scott and Mary Nykerk Family Fund

Oakspring Fund

ODL, Inc. Employee Matching Fund

#### **Jack and Anne Ogilvie Family Fund**

**OHU Fund** 

Ottawa County Cold Case Support Fund

Doug and Nancy Padnos Family Community Fund

Esther R. Padnos Community Fund

Esther R. and Seymour K. Padnos Community Fund

Jeffrey and Margaret Padnos Family Community Fund

Robert and Carole Pavloski Charitable Fund

Timothy J. Pennings Advised Fund

Paul R. and Jane Ponitz Family Fund

Richard and Barbara Poppe Fund

#### Rodger and Amanda Price Charitable Giving Fund

Ronald J. and Carol L. Prins Advised Fund

John and Ann Query Advised Fund

R and B Advised Fund

Reading Now Network Fund

Keith Roelofs Advised Fund

David P. Roossien Classical Music Fund

Dick Ruch Music Fund

Fred and Lynn Rutan Family Donor Advised Fund

#### **Heather Jacob Schaap Retreat Fund**

Dr. Lawrence and Eloise Schmidt Family

Community Fund

Shellenbarger Family Fund

Steve and Lauri Sisson Family Fund

Smith Gas Liquids Company - Van Heck Family

Advised Fund

#### **Sowders Family Fund**

Mary and David Spyker Family Fund

Starfish Fund

Sterken Family Fund

Marcia and Stanley Stynes Fund

Robert P. and Joan Swierenga Family Fund

#### **David and Sally Tapley Advised Fund**

Thomas and Merrill Jane Taylor Charitable Fund

Berwin and Alice Ten Harmsel Family Fund

**Thompson Family Fund** 

#### **Ione and Paul Trap Advised Fund**

Jean Van Daalen Advised Fund

Jay and Adelle Van Daalen Fund

E. F. Van Dorp Family Advised Fund

Donald J. and Nell Van Dyke Family Fund

Vern and Betty Van Kley Family Fund

Vande Wege Family Fund

Vander Vliet Family Fund

John and Myna Vander Warf Advised Fund

William C. and Abigail Vanderbilt Fund

#### Donn and Marlene VanDerSchie Fund

Brad and Jenny VanderZwaag Advised Fund John and Laurie VanDyke Family Advised Fund

Donald and Mary Ann Van't Hof Family Fund

#### **Vriezema Family Fund**

Tony and Evelyn Weller Community Fund

Warren K. and Marcia Westrate Fund

Roger and Wilma Winkels Donor Advised Fund

Woman's Literary Club of Holland Donor Advised Fund

Rusty and Jody Wood Community Fund

Zeeland Lumber and Supply Co. Advised Fund

The Doug and Ketzi Zylstra Giving Fund

Ron and Gloria Zylstra Advised Fund

<sup>\*</sup>Highlight indicates new funds for 2018

"We have enjoyed supporting the Community Foundation because it allows us to give money to needs we may not be familiar with."

## IKE AND NORMA VANDE WEGE

Norma and Ike Vande Wege learned about the importance of giving back to their community at a young age. They both grew up in Holland and attended Maplewood Reformed Church, where their faith and family taught them the importance of tithing. In the summer of 2016, Norma and Ike established the Vande Wege Family Fund, a Donor Advised Fund at the Community Foundation, as a means of continuing their family tradition of philanthropy.

"My parents were adamant about giving back," lke shared. "I always knew that 10 percent went into a black leather purse that my mother kept in her drawer, and that was money set aside for the church."

Throughout their married life, Ike and Norma have continued the tradition of tithing by donating at least 10 percent of their income every year. "There were times when tithing did not come easily," Ike said. "When we co-founded Techno-Coat, we started with nothing. Those were the years when it was most

#### **IKE AND NORMA VANDE WEGE** DONOR ADVISED FUND

By giving through a Donor Advised Fund, you enjoy administrative convenience, cost savings, and tax advantages. Each year, you can recommend the nonprofit organizations in which you want to invest, and Community Foundation staff do all the work in administering the grants. A Donor Advised Fund offers the opportunity to create a low-cost, flexible method of charitable giving as an alternative to direct giving or creating a private foundation.



difficult to put the 10 percent away, but we always did, and we always got by."

Techno-Coat, a local powder coating company, grew to be successful beyond their expectations. They also had ownership in a second business which also achieved significant success.

Eventually, they sold their interest in the second business to a partner. This allowed them to buy out their original partner in Techno-Coat and begin the transition to their son Ross, who is President of the company today.

Along the way they also invested in the Bank of Holland when it was just a start-up venture. When the bank was sold, the Vande Weges knew they wanted to give back to the community.

Because they were early investors in the bank, their cost basis for their stock was low. A financial adviser suggested that the Community Foundation was the perfect partner to help them meet their charitable goals in the most tax advantageous way.

By transferring stock to a Donor Advised Fund after the sale, the Vande Weges were able to reduce the amount they paid in capital gains taxes, exponentially increasing the amount that would be dedicated to charitable causes.

"We've been blessed way beyond what we have ever expected to be," Norma said. "I was one of eight kids. My dad was a bus driver and school janitor. Life was simple. We are just so fortunate to live in this community, it's only natural to give back."

Ike and Norma have carried on the tradition of giving to the next generation by allowing each of their children to annually donate \$5,000 from the Family Fund to organizations of their choice. The family's list of nonprofits range from Camp Geneva to the Outdoor Discovery Center to Good Samaritan Ministries. The Vande Weges have also been long time supporters of our Community's Endowment and, most recently, the Holland/Zeeland Promise Scholarship.

"We have enjoyed supporting the Community Foundation because it allows us to give money to needs we may not be familiar with," Norma said.

#### *fund types:*

## NONPROFIT ENDOWMENT

Nonprofit Endowment Funds benefit a select nonprofit by providing ongoing support. If the fund is established by a donor, they specify how the endowed funds are to be used, and CFHZ provides ongoing stewardship and oversight to ensure the donor's intentions are fulfilled. Nonprofit Endowment Funds also can be established by a nonprofit organization to benefit themselves. CFHZ handles investment management and administrative responsibilities related to the endowment

181 FUNDS \$23.1 MILLION TOTAL ASSETS \$722,000 2018 GRANTS \$2.4 MILLION 2018 GIFTS

American Red Cross of Ottawa County Endowment Fund Lana Renee Antvelink Endowment Fund for Camp Sunshine **Autism Support of West Shore Endowment Fund** Bacino / Wehrmeyer Fund Barnabas Ministries Endowment Fund Beal Family Young Life Camp Scholarship Fund Belay Youth Ministries Reserve Fund Benjamin's Hope Endowment Fund Janet C. and Ruth B. Beukema Fund for Hospice Black River Public School's Excellence in Education Fund John G. Bouwman Camp Sunshine Endowment Fund Boy Scouts of America - Gerald R. Ford Council #266 Boys & Girls Club of Greater Holland Endowment Fund Bridge Ministry Center of Zeeland Endowment Fund Charles and Penney Buhler Fund for Holland Museum **Calvin Christian Reformed Church Reserve Fund** 

Camp Geneva Endowment Fund
Camp Sunshine Endowment Fund
Center for Women in Transition Endowment Fund
Darcy Komejan Fluharty Endowment for the
Children's Advocacy Center
Christ Memorial Church Reserve Fund
City of Hudsonville Gary Byker Memorial Library Fund
City of Zeeland Cemetery Perpetual Care Fund
City of Zeeland Howard Miller Library Endowment Fund
City on a Hill Hilltop Reserve Fund

Classis of Holland of the Reformed Church in America Endowment Fund Community Action House Endowment Fund **Community Support Fund** Betty D. Cook Endowment for Christ Memorial Church Robert H. and Elaine K. Cooper Fund for Hospice Corpus Christi Foundation Endowment Fund DeGraaf Nature Center Endowment Fund Janet DeYoung Fund for Community Leadership Disability Network/Lakeshore Endowment Fund Drenthe Christian Reformed Church Christian **Education Endowment Fund** Monon Dunn Homeless Prevention Fund Wayne J. Elhart Memorial Fund for Project Clarity **Evergreen Day Center Endowment Fund Evergreen Endowment Fund** Evergreen In Home Care Endowment - Gertrude ten Hoor Memorial Fund Faith Reformed Church of Zeeland Fund Family Hope Foundation Endowment Fund Fellowship Reformed Church of Holland Reserve Fund Forward in Faith Reserve Fund **The Glory Project Fund** 

Good Samaritan Ministries Endowment Fund Campus Ministry @ GVSU Endowment Fund Lakeshore Habitat for Humanity Endowment Fund Harbor Humane Society Endowment Fund

Harvest Stand Ministries Endowment Fund

Holland Area Arts Council Endowment Fund

Holland Area Chamber of Commerce Foundation Reserve Fund

Holland Chorale Endowment Fund

Holland Christian Schools Endowment Fund

Holland Community Health Center Endowment Fund

Holland Deacons' Conference Endowment Func

Holland Early College Sustainability Fund

Holland Friends of Art Endowment Fund

Holland Museum Conservation & Acquisition Endowment Fund

Holland Public Schools Educational Foundation

**Endowment Fund** 

Holland Public Schools PTO Endowment Fund

Holland Rescue Mission Endowment Fund

Holland Symphony Orchestra Endowment Fund

Holland Youth Leadership Development Fund

Holland Youth Leadership Development Fund For HYAC

Homelessness Prevention Endowment Fund

Hospice of Holland, Inc. Endowment Fund

Hudsonville Public Schools Education Foundation

Eugene and Louise Huyser Fund

Dr. John H. and Mrs. Mary R. Kamps' Zeeland Bridge Ministry Center Youth Fund

Dr. J.H. Kamps/George & Dena Kamps Family Academic Award

George B. and Joyce E. Keen Fund

LaVerne and Dorothy Koning Fund for Holland Christian Schools

Calvin and Yvonne Langejans Fund for Holland Chorale

Life Services System Endowment Fund

Jay and Jeanne Lindell Young Life Capernaum Fund

Macatawa Bay Junior Association Endowment Fund

Maple Avenue Ministries Outreach Endowment Fund

MSU Bioeconomy Institute Funds (MSU BI)

Dan and Julie Bourbon Family Fund for MSU B

Bradford Company Fund for MSU BI

Brenner Oil Company Fund for MSU BI

Brooks Family Fund for MSU BI

Lee and Cheryl Dell Fund for MSU BI

Lee and Linda De Visser Fund for MSU BI

Katherine S. Donnelly Fund for MSU BI

Frey Foundation Fund for MSU BI

Ron and Joan Griffith Fund for MSU B

Haworth, Inc. Fund for MSU BI

HEDCOR Fund for MSU BI

Herman Miller Foundation Fund for MSU BI

Jim and Ginger Jurries Family Fund for MSU B

Richard M. and Marcia M. Lievense Fund for MSU B

John R. and Carolyn S. Marquis Family Fund for MSU B

Larry and Karen Mulder Fund for MSU BI

Mr. and Mrs. Richard W. Muzzy Fund for MSU BI

Louis Padnos Iron & Metal Company Fund for MSU B

Slikkers Family Foundation Fund for MSU B

ZFS/Meeuwsen Family Fund for MSU BI

OAISD Education Fund - Patrick A. Thompson M Tech

OAISD Education Fund - Patrick A. Thompson Community

Oakland Christian Reformed Church Christian Education

### **Oakland CRC Adoption Reserve Fund**

Oakland CRC Mission Endowment Reserve Fund

Ottagan Addictions Recovery (O.A.R.) Endowment Fund

Ottawa County Farm Preservation Endowed Fund

Ottawa County Parks Nature Education Center

Endowment Fund

Outdoor Discovery Center Macatawa Greenway

Endowment Fund

Esther R. and Seymour K. Padnos Fund for Boys' and

Parkview Home Endowment Fund

Pillar Church Baptismal Vow Fund

Pillar Church Capital Fund

Pillar Church Endowment Fund for Organ Maintenance

Pillar Church Mission Fund

Pillar Church Vision Fund

Fred and Shirley Porter Memorial Fund for League of

Women Voters

Randy and Debbie Price Fund for Big Brothers and Big Sisters

Morlo and Arnola Dring Family Fur

Project Clarity Maintenance Fund

Renew Therapeutic Riding Center Fund

### Ride with Renew Fund

Resthaven Endowment Fund

Resthaven - Resident Life Enrichment Reserve Fund

Volunteer Center – Holland/George W. Romney

Herrick District Library – Lynn Rydell Memoria

Saugatuck Harbor Natural Area (SHNA) Endowment Fund

Turning Pointe School of Dance Endowment Fund

Live United Forever Fund of Greater Ottawa County United Way Endowment Fund

United Way's Alice C. Webb Endowment Fund

Unity #191 Masonic Lodge Endowment Fund

Van Grouw Family Fund for Education

### H.N. Veneklasen Charitable Fund

Rob Welling Memorial Young Life Scholarship Fund

Windmill Island Maintenance Endowment Fund

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Dwight B. and Cynthia S. Yntema (Herrick Library) Fund

Zeeland Christian Schools Endowment Fund

Zeeland Historical Society Endowment Fund

Zeeland Public Schools Education Foundation Legacy Fund Zeeland Public Schools Literacy Advocates Endowment Fund

# HOWARD MILLER LIBRARY AND COMMUNITY CENTER

Zeeland's Howard Miller Library opened its doors in 1995 thanks to the efforts of a few passionate community members. With the sustainability created by an Endowment Fund at the Community Foundation in 1998, the library is able to expand its services to the community and will be around for generations to come.

The city's first library was in the Johny Kole Ford Building, an old garage the city purchased when Frank Hoogland was mayor. Decades later, Hoogland's son, Les, would become the longest serving mayor of Zeeland, playing an integral role in the building of a beloved library and community center.

Shortly after being elected mayor, Les Hoogland met his friend Randy Dekker for lunch. Dekker — who Hoogland calls "Mr. Zeeland" — suggested the community would greatly benefit from a new library, and Hoogland agreed. "That's where it all started," Hoogland recalled. "It was all Dek's idea."

Dekker and Hoogland took their idea and added a couple more to their lunch meetings: Phil Miller and Jack Miller. The brothers quickly got onboard with this new initiative and offered a generous contribution of \$1.25 million on behalf of the Howard Miller Clock Company, but they had three requests: that the people of the city would be allowed to vote on it, Hoogland would raise the additional funds needed, and it would be named the Howard Miller Library.

In less than a year, the three requests were fulfilled. Hoogland raised an additional \$1.1 million, the city council unanimously voted in support of the new library, and the name was settled.

Once the funds for the building of the library were secured, Phil and Jack Miller knew the fundraising wasn't over. "Jack called me and said we had to have an Endowment Fund for this thing," Hoogland said. "He said that for every \$2 I collected, they would give me \$1, up to \$350,000.

In 1998, the Howard Miller Library Endowment Fund was established at the Community Foundation. "People knew the value of an Endowment Fund," Hoogland said. "We knew the Community Foundation was the best place to keep it, and it's been a real success."

The Endowment Fund continues to support the library on an annual basis providing dependable revenue for operations and special project. Most recently, in 2016 the fund was used to expand the children's area where daily you can find Zeeland families gathered for story time and activities.

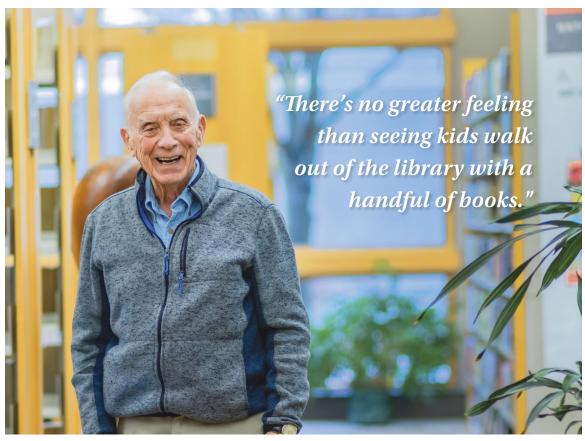
"There's no greater feeling than seeing kids walk out of the library with a handful of books," Hoogland said.

In addition to the library, the building also houses the Community Center. "The Howard Miller Community Center was established to meet the varied needs of the Zeeland area and beyond," said Heather Wood-Gramza, Director of the Howard Miller Library and Community Center.

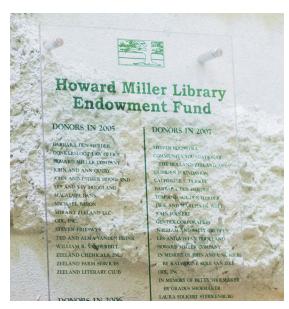
"It provides a vital space for events such as birthday parties, corporate trainings, fundraisers, retirement parties and so much more. In addition to being available to the wider public, the Howard Miller Library uses the space to provide programming for people of all ages. From family movie nights to creative programs for adults, there is always something interesting happening"

### **HOWARD MILLER LIBRARY NONPROFIT ENDOWMENT FUND**

Nonprofit endowment funds are endowments that provide permanent income streams to support nonprofits' programs and operations. The Community Foundation holds and invests the endowed assets, providing responsible and professional fund management. Investment earnings are granted back to the agencies annually to support their mission.









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**CALEB STEEBY** YOUTH TRUSTEE

# YOUTH ADVISORY COMMITTEE

"Thanks to the generous support of our community, we have been able to invest thousands of dollars back into local organizations, and in turn, better the lives of people in the Holland/Zeeland Area. Serving on YAC has been a privilege and I am so thankful that I was able to be a part of it."

—CALEB STEEBY, YAC CHAIR

CFHZ's Youth Advisory Committee (YAC) is a group of students from our local Holland/Zeeland Area high schools who are responsible for reviewing funding requests and recommending grants for programs that benefit area youth.

YAC members meet once a month during the school year for grantmaking, site visits to local organizations, and learning about community needs and philanthropy. The YAC is enriched by the unique perspective and experiences that each member brings to the committee's work.

The YAC program was established in 1991 through a challenge grant from the Michigan Community Foundation Youth Project (MCFYP) funded by the W.K. Kellogg Foundation. The mission of the YAC is to empower young people, involve them in the community, and teach them about philanthropy while serving as stewards through granting.

The YAC members' most important responsibility each year is reviewing grant proposals and deciding together where to allocate the YAC's available funding to create maximum positive impact for local youth.

In addition, YAC members visited and volunteered at Kids Food Basket and Compassionate Heart Ministries. The YAC also awarded College Visit Mini-grants to ensure low-income, first generation students in our community have the opportunity to experience first-hand different options to continue their education after high school.

The Community Foundation is extremely proud of our YAC members and the enthusiasm, dedication, and thoughtful consideration they bring to their work as youth grantmakers and community leaders!





\*CALEB STEEBY **CHAIR HOLLAND HIGH** 



**RYAN LINDBERG CHAIR ELECT** HOLLAND CHRISTIAN



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**PACANOWSKI HOLLAND CHRISTIAN** 



**ESHAN RAJANI BLACK RIVER** 



**\*SAMUEL SHARNAS BLACK RIVER** 



ZEELAND EAST



**KYLE VAN TUINEN KARIS WALTERS HOLLAND CHRISTIAN** 

\*Indicates 2019 Graduate Not pictured: Nathan Schuster, Holland High School

### financial

## **STATEMENTS**

### **BALANCE SHEET**

December 31, 2018

\$

7,275,731

65,467,536

81,441,030

### **ASSETS**

Investments

Cash and cash equivalents

Pledges receivable Receivable for sale of non-cash gift Property and equipment	1,881,433 6,000,000 816,330
TOTAL ASSETS	\$ 81,441,030
LIABILITIES AND NET ASSETS	
Liabilities Accounts payable and other	\$ 38,309
Grants payable Split-interest agreements payable Funds held as agency endowments — Founding funds	1,074,276 216,946 9,117,240
TOTAL LIABILITIES	10,446,771
Net Assets Without donor restrictions With donor restrictions	68,531,306 2,462,953
TOTAL NET ASSETS	70,994,259

TOTAL LIABILITIES AND NET ASSETS

# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

December 31, 2018

### REVENUE, GAINS, AND OTHER SUPPORT

Contributions	\$ 18,656,433
In-kind donations and services	20,232
Special event and other revenue	193,669
Net realized and unrealized gains and losses on investments	(4,345,900)
Investment income	684,935
Change in value of split-interest agreements	(2,130)

TOTAL REVENUE, GAINS, AND OTHER SUPPORT	\$ 15,207,239
EXPENSES	
Program Grants Program services Fund related program services	\$ 6,650,526 258,216 211,020
Support Services Management and general Fundraising	477,731 270,600
TOTAL EXPENSES	\$ 7,868,093
Increase (Decrease) in Net Asset	\$ 7,339,146
Net Assets — Beginning of Year	63,655,113
NET ASSETS – END OF YEAR	\$ 70,994,259



### **MEMORIALS**

Memorial gifts to CFHZ are a heartfelt way to remember a friend or loved one while, at the same time, making a positive impact on the community. Gifts were made to honor the lives of these individuals in 2018.

James and Lana Antvelink Charles Aschbrenner Rudolph Bahnsen Nancy L. Barsanti Nita Beemer **Cathy Benedict** J.D. Benedict Rvan Boerman Kristine Bradfield Barbara Brink Irwin Brink Jean Burton **George and Nancy** Jean Buskirk Carl Dailey John R. Dark

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Robert Snow
Shirley Swaney
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William R. Vanderbilt
Randall Paul Vandewater
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Mary Voss
Rob Welling
Shawn D. Wiersma
Cornelius Witt
Fran Wollrab

### **TRIBUTES**

Contributions given to acknowledge or recognize individual achievements, to honor special occasions or to express gratitude for service to the community are referred to as tributes. These individuals have been honored this past year through gifts made in their name.

Darlene Anacker Tom Anthrop Bob Ashby Au Train Summer Memories

Au Train Summer Memories

Kenneth Austin
Kevin Averill
Terre Balkema
Austin Belschner
Cathy Benedict
Paul Berning
Judy Billadeau
Elizabeth Bocks
Ryan Boerman
Mr. Alyn Bos
Mary Boss

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Donors to the Community Foundation of the Holland/Zeeland Area come from all walks of life and include individuals, local businesses and organizations who believe in the future of their community. Donors who contribute \$50 or more are officially members of CFHZ and are listed below.

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